

AS LONG AS THE SUN SHINES, GRASS GROWS AND THE RIVERS FLOW



Photo: Davin Martinson









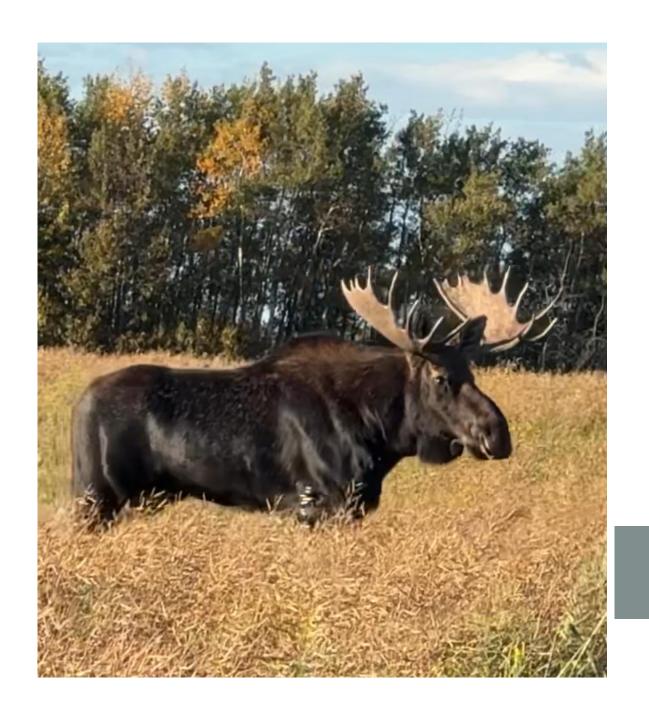
### HOW TO VALUE?

How much am I worth?

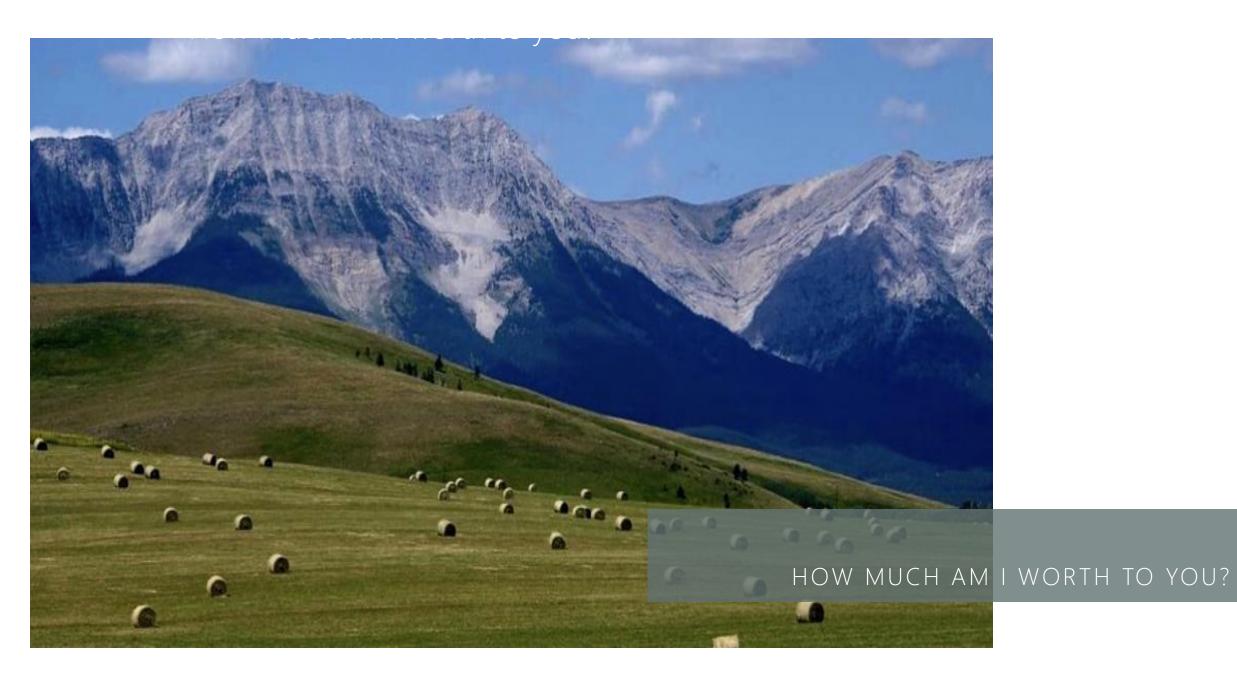




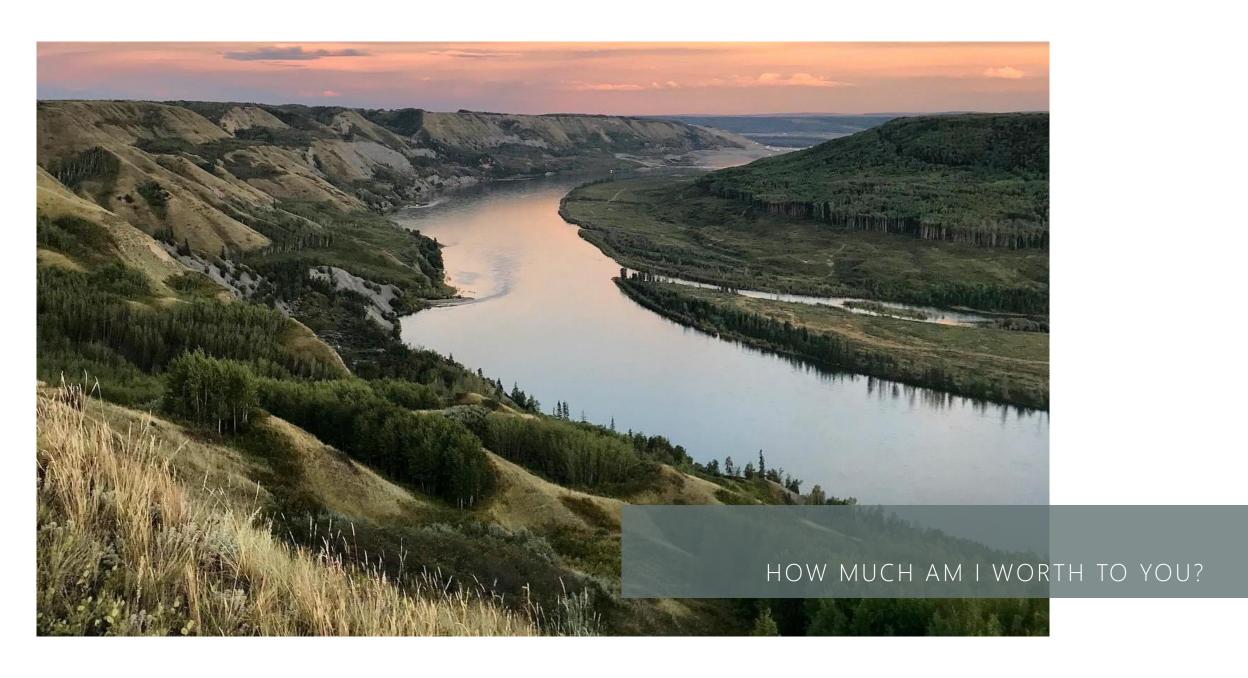




HOW MUCH AM I WORTH TO YOU?

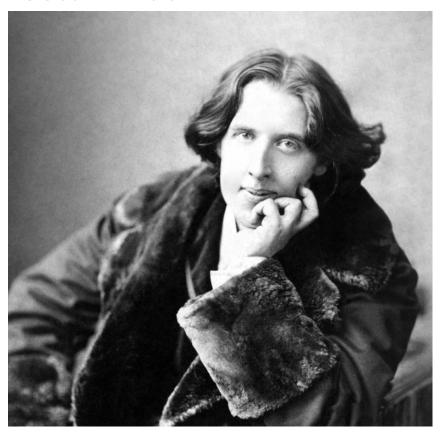






# "Nowadays, people know the price of everything and the value of nothing"

Oscar Wilde



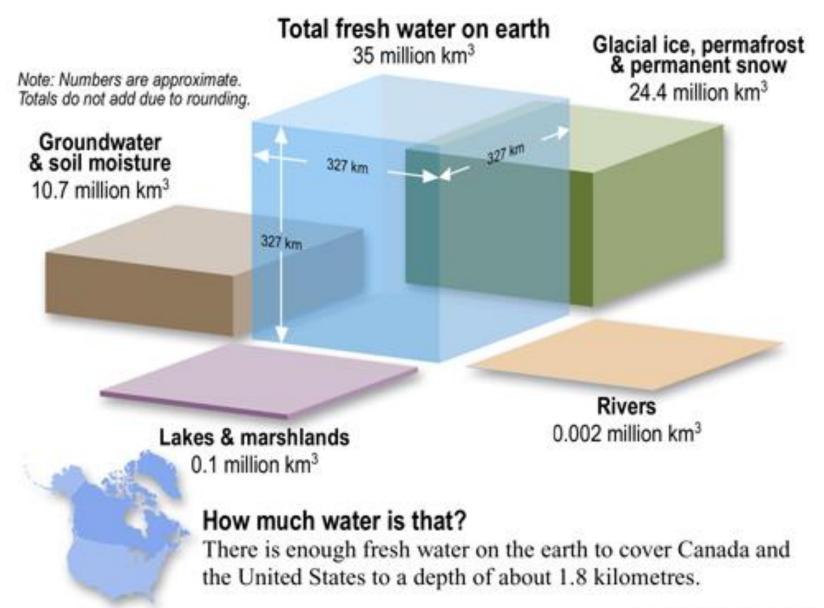
**Dorian Gray** 



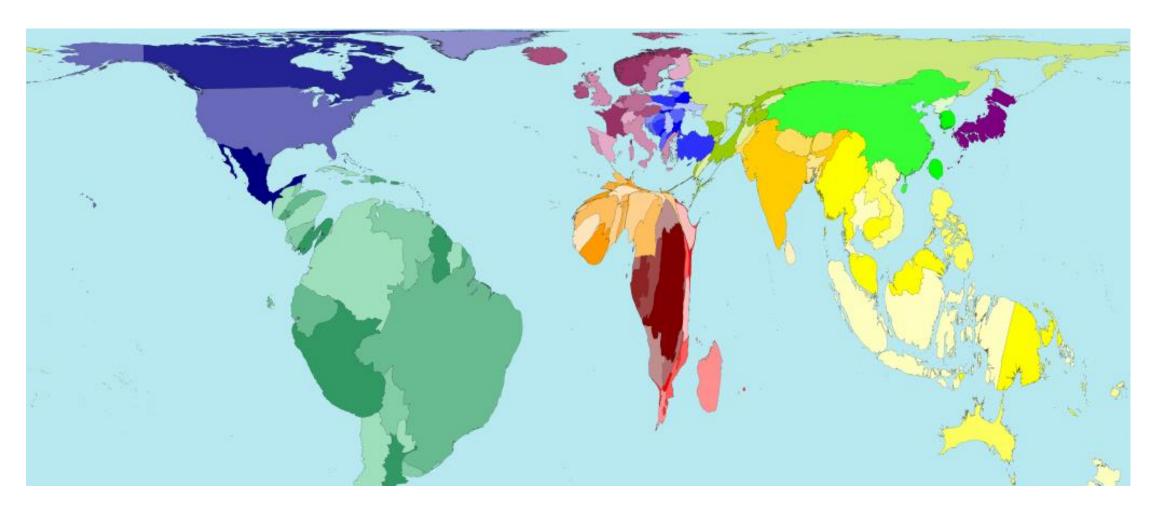




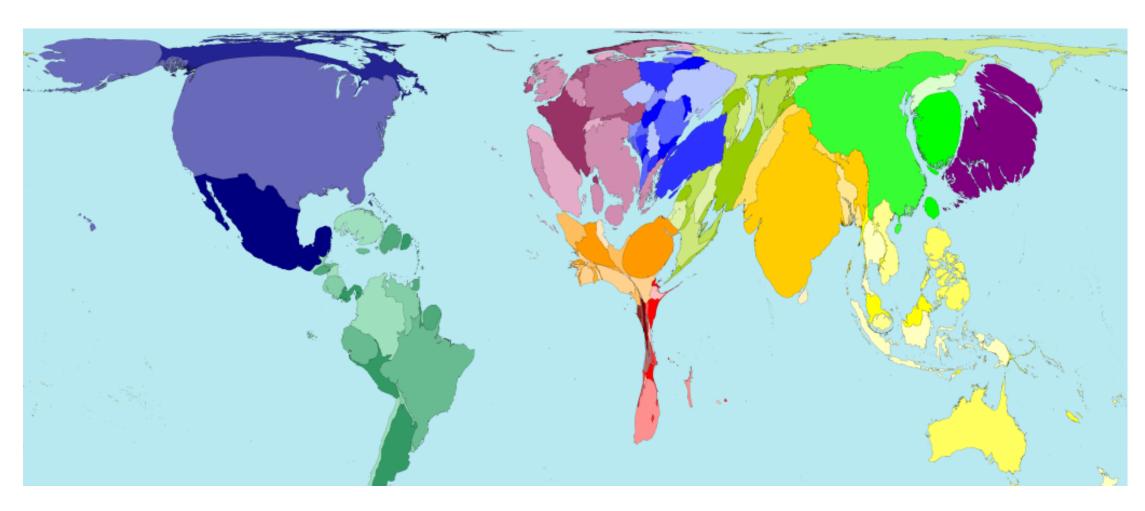
There are about 35 million km<sup>3</sup> of fresh water on the earth. Here's where that water is found.



#### WHERE THE WATER IS



#### WHERE THE WATER IS USED

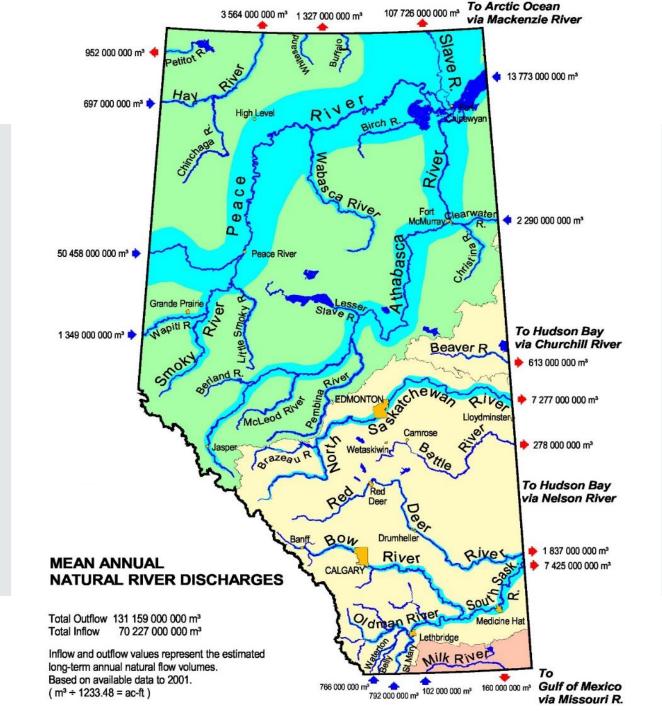


### JAPAN ONSEN



# WATER WATER EVERYWHERE?

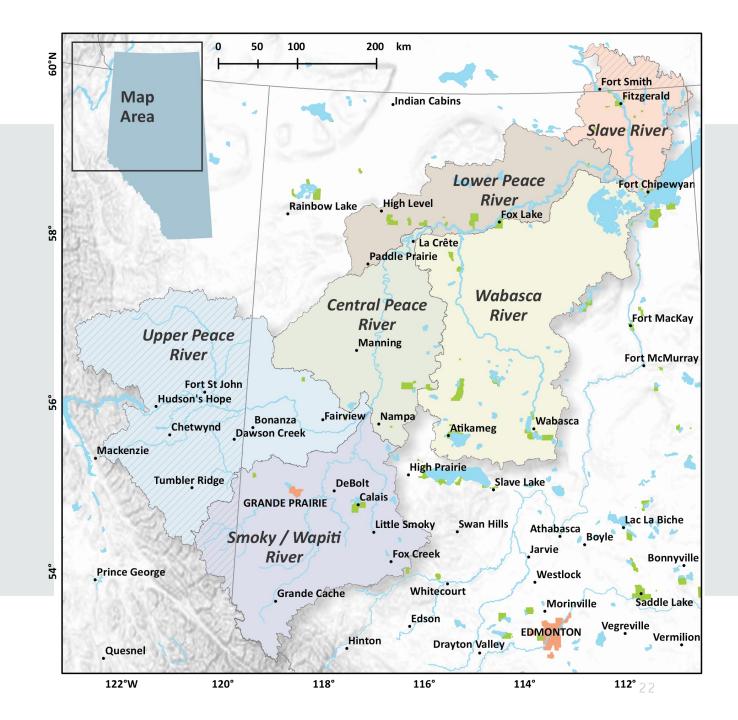
No, not everywhere!



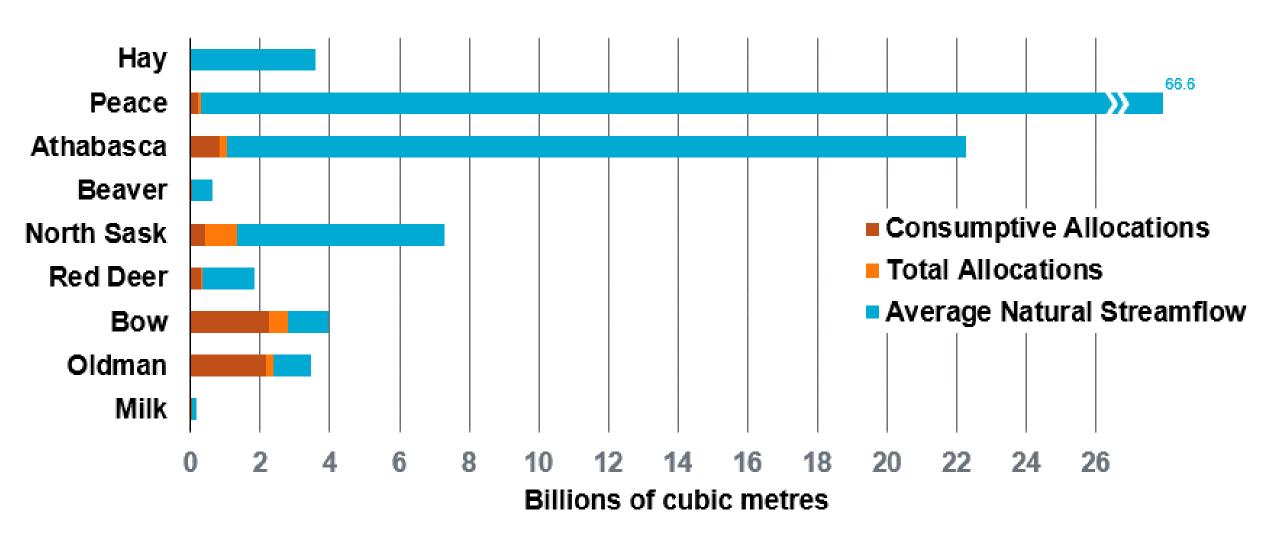


# WATER WATER EVERYWHERE?

No, still not everywhere!



# 2023 Surface Water Allocations by River Basin Compared to Average Natural Streamflow Volumes







# Trump's musings on 'very large faucet' in Canada part of looming water crisis, say researchers

Aging infrastructure and changing climate could put pressure on long-standing treaties



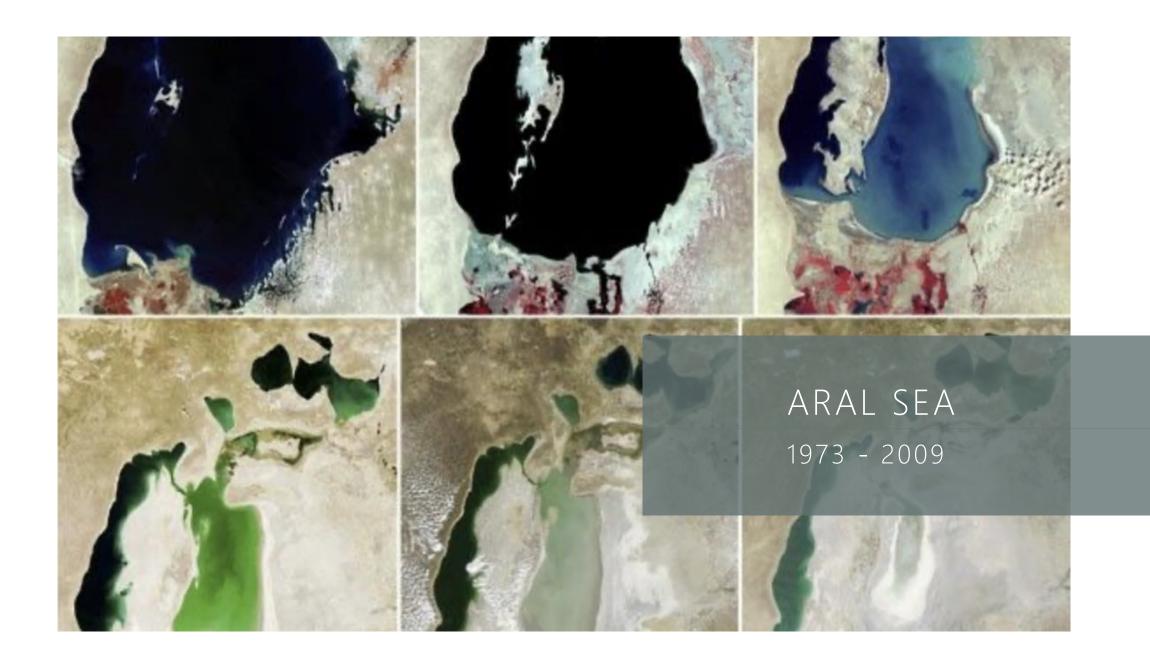
Joel Dryden · CBC News · Posted: Feb 18, 2025 6:00 AM MST | Last Updated: February 22



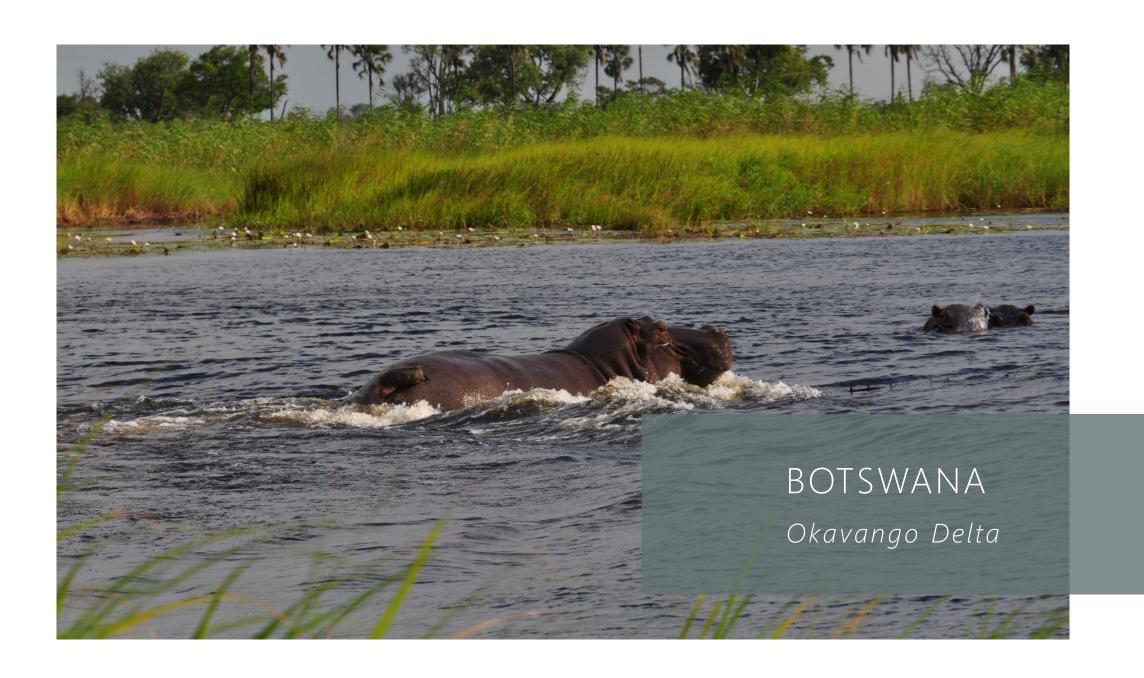
A VERY LARGE FAUCET







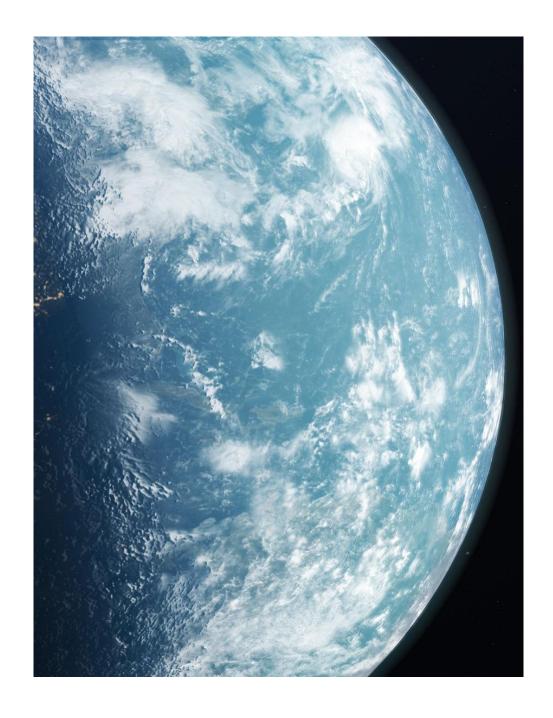












## Should we price water?

- Baumann and Boland (1998): "water is no different from any other economic good. It is no more a necessity than food, clothing, or housing, all of which obey the normal laws of economics."
- Barlow and Clarke (2002): it is a "universal and indivisible" truth that "the Earth's fresh water belongs to the Earth and all species, and therefore must not be treated as a private commodity to be bought, sold, and traded for profit...the global fresh water supply is a shared legacy, a public trust, and a fundamental human right, and therefore, a collective responsibility."

#### Regulating Air quality, dimate, water runoff, erosion, natural hazards, pollination Supporting Nutrient cycling, water cycling, soil formation, Provisioning Cultural photosynethsis Food, fiber, biomass Ethical values, fuel, freshwater, existence values recreation and ecotourism and natural medicines

### REMEMBER – NOT JUST ECONOMICS!

Science says....?

Economics says...?

That will change minds?



#### HYPERABUNDANCE

A seductive myth...





